



the cog-nitive courier

tacoma wheelmen's bicycle club newsletter

po box 112078 tacoma, wa 98411 www.twbc.org 253-759-2800

TWBC, originally established in 1888 & reinvigorated in 1974, is a general purpose bicycling club in Pierce County that welcomes cyclists of all skill levels for social riding. The COG is issued monthly.

TWBC Banquet by Carol Davis

Web Issue: December, 2013

Each year our Club sponsors a Banquet to reflect on the past year's activities and accomplishments. It is a time for fellowship and to honor significant achievements. You are cordially invited to attend. The Banquet will be held on Saturday, January 25, 2014 at the Primo Grill in their private dining room upstairs, 601 S. Pine Tacoma, WA 98405, Just off of 6th Avenue.

This fun, evening event starts at 5pm for socializing with dinner to follow at 6pm. Your cost for the event is a very low \$20 for adults and \$15 for children.

Look in this Newsletter for the 2014 Banquet Reservation Form. Mail your reservations to TWBC Banquet, PO Box 112078, Tacoma, WA, 98411. You will not receive any confirmation so just trust us to do the right thing. You may also register on line. We must limit attendance to 72 people so think about signing up early. If you are not dining with us, feel free to come by after 7pm for the Annual Awards Program.

Dress at the Banquet ranges from your old cycling clothes to your best evening wear, your choice. The Banquet is the time to reflect on the past year and reaffirm your interest in cycling. We recognize note-worthy mileages, volunteerism and accidents. There is always good food, beverages, merriment and good humor. Sometimes, it's the only time of year when the Code 2 riders meet the Code 3 riders or when the Monday riders meet the Tuesday riders, weekend cyclists and hard-core dedicated commuters.

The Banquet is traditionally the largest gathering of your fellow Club Members. We limit the attendance due to the size of the Venue. Please send your ride logs to Richard Walter, Touring Captain, so that we can recognize your accomplishments. If you have good digital images from the past year, please send them to Rich Walter so that he can put together a slide show.

As always, we welcome any help . Our President, Daryll Eslinger, will be the Master of Ceremonies.

Primo Grill will be providing their delicious cuisine for dinner and appetizers for our social hour. A vegetarian option will be provided. The room is lovely, but we can bring any decorations that we wish, and we can occupy the room starting at 3 PM. Feel free to call or email me with any help or suggestions. wildsidewine@comcast.net; 253-460-5622; 253-380-8819. ☺

☺ In this issue of the COG:

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Hope your Thanksgiving was a great day to enjoy with friends and family. I also wish you a blessed Christmas and happy New Year.

These last two months the temperatures have dropped, the rain has reappeared and the days are much shorter and darker. Take all the precautions you can think of and be as safe as you can. We care for you.

Well this December there are a few changes that are starting to take place.

The "Ride Schedule" Sign up page on the Web site changed. There has been a new computer program written for you. Now when you sign up for a ride, your emergency number and your "signature" will be automatically remembered and added; making it simpler for Ride Leaders to take attendance and ride. Mileage will be accumulated automatically. So keeping a ride log will be easier, and other simple changes. So log in and check it out.

It is with sadness that Dena Wessels has announced her time as the COG Newsletter Editor is coming to a close. Yet we are thankful for the excellent job she has done for our Club. The COG is a record of the history of our Club, our past accomplishments and speaks to our future within our community. Dena we all thank you.

So we will be seeking a new Editor, Those interested give me or any Board Member your name.

Put January 25th on your calendar. The Annual Banquet this year is at Primo's Grill. I hear the food and atmosphere will be a 'spinning' good time. Check the Web page for more information and to sign up.

Lastly. What are your bicycling plans and goals for next year? Take a little time and make a list of goals for next year. In January we can start filling in those plans with dates. ☺

**Membership Report by Dave Killen
database & mailing**



*Our Members are what
makes our Club!*

Renewing Members (Thank You!):

William Bulley, Lonna Cain, Peggy Fjetland, Ray Fjetland, Linda Higgins, Daniel Jones, Joseph Krezelak, Susan Krezelak, Mary Kubiszewski, Stephen Kubiszewski, Steve Lantry, Johnny McCoy, John Pfaffe, Susan Pfaffe, Harry Simmons, Christie Strand, Caroline Warnock, and Michael Wood.

New Members (Welcome!):

Chuck Morgan. ☺

Editor's Notes:

*The 2014 Budget presented in the Web Issue: November, 2013 COG
was passed at the November General Meeting. ☺*

Next General Club Meeting: The General Meeting after November 19, 2013, is February 18, 2014. ☺

*This is the last (for now) Web issue of the Cog-nitive Courier!
Any Newsletter Editor that would like to crank into place, I'll grease the gears for you. The End. ☺*

'I guess there is a sort of afterlife; the few bits and pieces we do might get remembered.'

☺ *Richard Feynman* ☺

**All Kinds of Riders
for All Kinds of Reasons**

**When Our Work Succeeds, Washington Bikes.
And That's Our New Name!**

By Barb Chamberlain

From our earliest days as an advocacy organization focused on working all around the state we have focused on **one mission: To grow bicycling.** Along the way we've changed our location, we've changed our programs, and we've changed our name. In the early days we were the Northwest Bicycle Federation (NOW Bike); the Bicycle Federation of Washington joined their work to ours and we became the Bicycle Alliance of Washington.

No matter what changes, though, our work has always had one singular, inspiring vision: A future in which **Washington Bikes.**

The board has looked around the nation at advocacy organizations like ours and we see a growing trend: They are choosing new names that embody the **goal** of the organization—the very reason it exists. Groups that were initially called a coalition or a federation or an alliance have been choosing new names—strong, active statements that **inspire you with the vision of what happens when our work succeeds.**

As we announced at our 21st annual auction on Nov. 2, 2013, we believe a new name will both inspire people to get on board and contribute to our future growth and success. An action-oriented, goal-oriented name will invite in new partners, from individuals to businesses to entire communities, who appreciate the difference bicycling makes whether or not they ride themselves.

We're going to make a strong statement of **identity for the entire state of Washington** as the culmination of all our work:

Because the Bicycle Alliance of Washington works to get kids rolling, **Washington Bikes to school!**

Because the Bicycle Alliance of Washington fights for better laws, **Washington Bikes more safely!**

Because the Bicycle Alliance of Washington works with local leaders, **Washington Bikes everywhere in the state!**

Because the Bicycle Alliance of Washington is making the maps and spreading the word, **Washington Bikes for tourism and travel!**

Because the Bicycle Alliance of Washington gets funding for bicycling connections, **Washington Bikes for transportation!**

Because the Bicycle Alliance has worked every day since its founding to grow bicycling statewide, **Washington Bikes.** That's the name you'll know us by going forward, and it's the vision that inspires us.

Where You'll Find Us Online: Facebook.com/bikeWA; Twitter: @WAbikes, @bikeWAblogs; Pinterest.com/WAbikes; and YouTube.com/user/WAbikes.

Watch for our URL to change soon after a bit of site redesign. We'll redirect from bicyclealliance.org so you can find us at our new home on the Web.

See more at: <http://bicyclealliance.org/2013/11/03/when-our-work-succeeds-washington-bikes-and-thats-our-new-name/#sthash.s6iTVQb5.dpuf>. ☺

FOR IMMEDIATE RELEASE:

**Stevenson Custom Bicycles
Resumes Full-Time Operation**

Olympia, WA- 30 October 2013 Olympia based frame builder Bill Stevenson is returning to frame building after a long hiatus.

Stevenson has been running his custom frame operation as a hobby business for several years, but has recently decided to ramp up operations with the help of his son Shawn. “We’ve long felt that business had a lot of unrealized potential. Shawn found himself in a situation where he could put all of his efforts into the business, so we decided the time was right to give it a serious go.” Shawn adds, “There are only a handful of builders out there with the level of skill and experience we have to offer-people like Tom Kellogg, Richard Sachs, and J.P. Weigle, but they all have very long backlogs. Because we have been out of the game for a while we are able to offer very quick delivery. That combination of expertise and quick turnaround is what I feel we can put on the table right now.”

Bill Stevenson began frame building as an apprentice to Albert Eisentraut in the early seventies. He built for a living until 1984, when he went to work running the signature frame department at Ross Bicycles, a position that Tom Kellogg and Jim Redcay preceded him in. He would go on to oversee some of the earliest Taiwanese frame production for Ross and then work as lead designer and product manager for Fisher and Alpinestars. In 1993 Stevenson returned to Olympia, Washington where he focused on custom frame building into the next decade. Cervello product manager Heather Henderson, former Serotta sales manager Russell Howe, and frame builder Corey Thompson worked for Stevenson during this period. Stevenson also managed a local bike shop, The Bike Stand. When Shawn returned to school in 2001 production dropped to a trickle. “I was still building frames, but more as a hobby than a business,” says Stevenson.

In addition to sixty years of combined experience building custom frames, the father son duo also feels that they have a unique approach to frame design that meets a demand that is underrepresented by the bicycle industry. “In my view the majority of enthusiast riders are what we might call cycle sportive riders. They ride primarily for fitness, they ride year round, they aren’t racers, but they want to go fast and be comfortable. The ideal bicycle for that is a lightweight, high-performance, steel bike with clearance for fenders and a slightly larger than standard tire. Very few production bicycle companies offer that,” says Shawn.

For more background check out the Stevenson web site- stevensoncustombikes.com, their blog- cyclesportive.wordpress.com, or Russell Howe’s article, “The Greatest Unknown Frame Builder,” at http://www.classicrendezvous.com/USA/Stevenson_Bill_article.htm.

Professional photography is available on request.

Contact: Shawn Stevenson, stevensoncustombikes@gmail.com, 3800B Lorne St., Olympia, WA 98501, 360-250-1498. ☺

TWBC
ANNUAL BANQUET
RESERVATION FORM

Saturday, January 25, 2014

Primo Grill
(the private dining room)
601 S. Pine
Tacoma, WA 98405
(just off of 6th Avenue)

(Attendance limited to the first seventy-two people to sign up!)

(please print clearly!)

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Number of adults _____ X \$20 each = \$ _____

Number of children _____ X \$15 each = \$ _____

Total Enclosed = \$ _____

Send this form and a check made out to TWBC for the total \$ amount to:

Annual Banquet, TWBC, PO Box 112078, Tacoma, WA 98411 ☺



Sunday Rides

Dec. 1, 8, 15, 22, 29: @ 11 AM, 2 B, 33 miles, **Sunny Sunday Ride**. A chance to ride somewhere fun, provided there is a chance of sunshine and not too much rain. **Start:** Starbucks @ 26th & Proctor.

Monday Rides

Dec. 2, 9, 16, 23, 30: @ 9:30 AM, 1 C, **Hail, Hardy & Ready for Coffee**. Loop Pt. Defiance. Someone will stay w/ the slowest rider. Regroup @ Ft. Nisqually., then onto Fircrest for espresso/raspberry scones. You can shorten to 13 miles by cutting out Fircrest. **Start:** Starbucks @ 26th & Proctor.

Tuesday Rides

Dec. 3, 10, 17, 24, 31: @ 9:30 AM, 2 C, **Tuesday Decide to Ride**. Meet w/ friends & go to lunch. **Start:** to be announced. Call the Ride Line, 253 - 759 - 2800.

More Tuesday Happenings:

Dec. 3 @ 6 PM, **Government Affairs Meeting** @ the Harvester Restaurant in the Stadium H.S. area @ 1st & Tacoma Ave. Work on bicycle problems around Pierce County. All are invited to participate.

Dec. 10: @ 6 PM, **Board Meeting** @ the Kim Ahn Restaurant across from TCC on Mildred. Guests & Club Members welcomed.

Wednesday Rides

Dec. 4, 18: @ 9:30 AM, 2 B, **Ride to Dupont** for coffee via Steilacoom for a nice workout. **Start:** Skyline Park & Ride (6th & Skyline).

Dec. 11, 25: @ 9:30 AM, 3 C, **Ride the Chehalis Western Trial**. Rain in Tacoma Cancels. Ride from Chambers Creek Trailhead to Tenino to stop & buy lunch. **Start:** Trailhead in Lacy, past Josephine Ct SE & 14th Ave S.

Thursday Rides

Dec. 5, 12, 19, 26: @ 9:30 AM, 2 - 3 A or 2 - 3 D, **Foothills Trail or Victor Falls**. Ride to S. Prairie via Foothills Trail. Paved trail w/ very few road crossings. Beverage of your choice in S. Prairie (no host). Or, for a challenging 1000 ft of climbing, go over Victor Falls. **Start:** East Puyallup Trailhead, 13900 - 80th St E, Puyallup.

Saturday Rides

Dec. 7, 14, 21, 28: @ 9 AM, 3 B - C, 60 - 100 miles. **Tacoma Bike Shop Ride**. Fun but challenging road ride to destinations from Gig Harbor to Bonney Lake & Dupont. **Note:** This is not a TWBC Ride, but a Tacoma Bike Shop Ride. **Start:** Tacoma Bike, 309 Puyallup Ave., Tacoma. ☺

For TWBC Monthly Ride/Event Calendar

RIDE CODE CHART, TERRAIN

- A - Mostly Flat (Interurban Trail)
- B - Gently rolling with one or two steep hills
- C - Rolling steeper hills (Kitsap Peninsula)
- D - Difficult terrain with longer, steeper hills (Vashon Island)

RIDE CODE CHART, PACE

Pace Code Examples: Average mph on flat surface:

- 1 - Easy pace, frequent stops to catch up and regroup, 9-12 mph on flats.
- 2 - Moderate pace, occasional stops to catch up and regroup, 12-15 mph.
- 3 - Steady pace, limited stops, cue sheets or maps provided, 13-16mph.
- 4 - Fast pace, very limited stops, cue sheets or maps provided, 16+ mph.

The COG Home

TWBC Ride Line : 253 - 759 - 2800
Updated Sunday & Thursday!

The 'Smiling Bicycle' Logo, the Club Jersey
& a majority of Club Ride T-shirts were
(are) designed by Member Steve Lay.



Next Club Meeting: 6 PM
Tuesday, Feb. 18, 2014

Please keep Database Commander Dave updated as to any USPS/E-mail address changes.
It makes his job a lot easier! (If you don't receive your Newsletter, contact the Editor!)

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president@twbc.org

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Sue Coley

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Caroline Warnock

Assistant: Linda Higgins

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treasurer@twbc.org

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RIDE COORDINATOR:

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Rich Walter, 840 - 9450

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gac@twbc.org

Bob Myrick, 473 - 7455

Assistant: Don Hoover

DIRECTOR OF SPECIAL

EVENTS:

events@twbc.org

Daniel Jones

(All Phone #s are 253 Area Code, unless otherwise indicated.)

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newsletter@twbc.org

--Unfilled @ this time--

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database@twbc.org

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Rich Walter, 840 - 9450

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equipment@twbc.org

Sue Coley

Assistant: Peggy Fjetland

TWBC PUBLICITY:

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Anita Beninger

DAFFODIL CLASSIC

(2013): APRIL 14

daffodil@twbc.org

Daniel Jones & friends

PENINSULA METRIC

(2013): JUNE 2

pmc@twbc.org

Daniel Jones & friends

RAPSody Contact:

(2014): Aug. 23 & 24

rapsodybikeride@comcast.net

Ralph Wessels, 857 - 5658

BIKE EXPO:

(2012): March 10 & 11

bikebooth@twbc.org

--Unfilled @ this time--

ANNUAL CLUB PICNIC:

(2010): Sept. 26 (?)

--Unfilled @ this time--

CLUB JERSEY SALES:

jerseys@twbc.org

--Unfilled @ this time--

Advertisement Requirements: TWBC Members may place ads in the COG for free that are directly related to bicycling. All ads must be accompanied with contact information (i.e., name, address, phone number, email) of the person submitting the ad.

Local bicycle shops that offer a discount of at least ten percent (10%) to TWBC Members may place ads or flyers in the COG for free. "Local" is defined as within the Puget Sound area. Each bicycle shop may place up to two ads for free in a calendar year.

Non-members, agencies, businesses and bicycle shops that do not offer discounts of at least ten percent (10%) to TWBC Members will be charged for placing ads in the COG. Payment for the ad must be received prior to inclusion into the COG. The fee shall not be less than \$10 for a 1-line text ad and will be a minimum of \$50 for quarter page ads or more. The Newsletter Editor will determine an appropriate fee based upon the size and complexity of the ad. All ads are subject to editing and space limitations as deemed appropriate or necessary by the Newsletter Editor. ☺



December
2013



Tacoma Wheelmen's Bicycle Club
PO Box 112078
Tacoma, WA 98411



mail to:
Please Note: The COG is now **NOT** available
electronically via the Club Website
or by print via USPS,
as there is not an elected Editor
to produce either issue. ☹



Please Note: You can become a Member at www.twbc.org . Click on 'Membership' on the left side.	
<i>B e c o m e a M e m b e r o f T W B C</i>	
Name: _____	<p>Send this form and a check for the total \$ amount to:</p> <p>TWBC Membership PO Box 112078 Tacoma, WA 98411</p> <p>Check the following boxes if you are interested in volunteering for:</p> <p><input type="checkbox"/> Leading Bike Rides <input type="checkbox"/> Events (Daffodil, PMC) <input type="checkbox"/> Newsletter <input type="checkbox"/> Club Meeting Programs <input type="checkbox"/> Becoming a Club Officer</p> <p>Thanks for becoming a Member of TWBC!</p>
Address: _____	
City, State: _____	
Home Phone: _____	
Work Phone (optional): _____	
E-mail: _____ @ _____ (all info. is for Club use only; please print clearly!)	
Please Check Those That Apply: <input type="checkbox"/> New Member <input type="checkbox"/> Renew <input type="checkbox"/> Addr Chg Please Note: <i>COG</i> delivery is now electronically via E-mail, as there is not an elected Editor to produce a USPS issue.	
Individual Person Membership Fee \$15 _____	
Or, Family Membership Fee \$20 _____	
One-time Initiation Fee \$5 _____	
Total Membership Fee(s) \$ _____	